

2018 Sponsorship Request Letter

Rebuilding Day – October 6, 2018

Are you a [Re]Builder? Take a few minutes to read about Rebuilding Day then determine your participation level on this exciting and gratifying day.



Dear Northland Champion:

Because Rebuilding Together serves clients who face unsafe or unsustainable living conditions that threaten their safety, health, and well-being.

We have several high impact projects this year that will challenge our Rebuilding Day Volunteers as-well-as our financial means. Some of the problems we are hoping to solve include: rebar coming thru deteriorating concrete driveways; resolving roof and foundation leaks; floor and ceiling repairs for an immigrant family of six; weatherization and painting for several senior residents; installing shower walls where there are none for a man with disabilities; replacing several rotted window sills and re-attaching gutters for a veteran.

Because Rebuilding Day is focused on eliminating unsafe and deplorable living conditions for homeowners who do not have the financial or physical means to complete the repairs themselves.

On Rebuilding Day, close to 400 volunteers work together every year to complete essential home repairs and safety modifications for disadvantaged homeowners. Carefully coordinated volunteer crews come from a wide range of organizations including churches, schools, businesses, and civic organizations. These groups, along with individual families, lend their time and skills to help transform homes and support neighborhood revitalization on behalf of their less fortunate and vulnerable neighbors.

Will you consider supporting Rebuilding Day as a sponsor with a tax-deductible donation?

In exchange, you will receive positive community exposure - engaging more people, more effectively, for less money. Your company name or logo could be featured on 500 volunteer t-shirts, the Rebuilding Day web page, RTKC Facebook page, and in various mass media mentions reaching 2,600+ community stakeholders.

Last year, 386 volunteers completed Rebuilding Day projects on 25 homes. Overall, services in 2017 included 518 volunteers who invested 7,166 hours and completed crucial home repair projects on 117 homes for 207 residents (and 1 nonprofit facility with 94 residents). These home improvements were worth a market value of \$239,582. For clients with an average annual household income of only \$27,000, these repairs would have been economically unattainable.

Thank you in advance for considering our request and for supporting KC Northland residents and volunteers at Rebuilding Together Kansas City. These crucial projects are only made possible with generous sponsors helping us to fund them.

Sincerely,

Clay McQuerry
Executive Director

Stacie Bratcher
Development Director



Repairing Homes, Revitalizing Communities, Rebuilding Lives!



Sponsorship Commitment Form



Sponsorship Opportunities:

- \$1,500 - Neighborhood Sponsor** - Your logo will be featured on: the event day banner/group photo back drop, event day promotional yard sign(s), various mass media mentions, 500 volunteer t-shirts worn with pride year after year, the Rebuilding Day web page, RTKC Facebook page (with link), and verbal recognition at kick-off event.
- \$1,000 - House Sponsor** - Your logo will be displayed on 500 volunteer t-shirts, event day promotional yard sign(s), the Rebuilding Day web page, and RTKC Facebook page.
- \$500 - Project Sponsor** - Your business name will be included on 500 volunteer t-shirts, the Rebuilding Day web page, and RTKC Facebook page.
- \$250 - Task Sponsor** - Your business name will be shared on the Rebuilding Day web page and RTKC Facebook page.
- Other Amounts** - Every dollar donated is tripled in value and helps us to help more neighbors in need.
- In-Kind** - If you are unable to give a cash donation, but would still like to contribute, consider an in-kind donation such as food & drink, ice, entertainment, printing, postage, building materials, etc.
- Volunteer Crew** - RTKC depends on compassionate volunteers to complete most of our projects. Check here if you would like to volunteer with us.
- Chiefs Tickets** - We have partnered with the Kansas City Chiefs to offer you specially priced tickets to select 2018 games. All you need to do is use the link below and enter the promo code REBUILDING to buy tickets for just \$33.50 each! Perfect for group outings! **With each ticket sold \$10 goes toward Rebuilding Day projects!**

Link: <http://www.chiefs.com/ticketfundraiser/>

Promo Code: **REBUILDING**

Sponsoring Company Name: _____

Sponsor Representative's Name: _____

Mailing Address: _____

Physical Address: _____

Email: _____

Phone Number: _____

Web Address: _____

TOTAL: \$ _____

Thank you for your support! *We will gladly pick up your Sponsorship Commitment, or it can be mailed to the RTKC address listed below, or email Stacie@RebuildingTogetherKC.org. For your company to be included on the event day t-shirt we must receive the attached Sponsorship Commitment Form (and logo) by Monday, September 17, 2018.*

Rebuilding Day is RTKC's annual, one-day rebuilding blitz when volunteer crews complete home repairs and safety modifications for disadvantaged homeowners. We place a high priority on helping families with children, seniors, people living with disabilities, and veterans. Rebuilding Day is always the first Saturday in October held in Clay County, Missouri. Sponsorships for this event benefits the Liberty-based Rebuilding Together Kansas City, which brings volunteers and communities together to improve the homes and lives of homeowners in need. Rebuilding Together Kansas City is a 501(c)(3) nonprofit organization. All contributions are tax deductible to the fullest extent allowed by law.



Repairing Homes, Revitalizing Communities, Rebuilding Lives!

2050 Plumbers Way, #150, Liberty, MO 64068

www.RebuildingTogetherKC.org